



Z-MEDIA

(Imidacloprid 70% WG)

Product Overview

Z-MEDIA is a highly effective systemic insecticide containing Imidacloprid 70% WG. It provides quick and long-lasting control against major sucking pests and helps protect crops during critical growth stages.

Mode of Action

- Rapidly absorbed and translocated systemically within the plant
- Acts on the insect nervous system causing paralysis
- Stops feeding activity immediately
- Provides effective control against sucking pests
- Ensures long-lasting protection

Key Benefits

- Quick knockdown with long residual control
- Highly effective at low dosage
- Excellent systemic action
- Rainfast formulation
- Protects crops from major sucking pests

Target Pests

- Aphids
- Jassids
- Whiteflies
- Thrips
- Leaf Hoppers

Dosage & Application

Crop	Common Pest	Dosage/Ha (gm)
Cotton	Jassids, Aphids, Thrips	30–35
Cucumber	Aphids, Jassids	35
Rice	Brown Plant Hopper, White Backed Plant Hopper	30–35
Okra	Jassids, Aphids, Thrips	30–35

Pack Sizes:

Available in 75 gm and 150 gm

